

Yearly programming tracks with more value for members.

➤ Free for AMA members

Event dates and times are subject to change. Please check [www.coloradoama.com](http://www.coloradoama.com) for the most current information and to register.

|  | August             | September  | October   | November  | December   | January   | February   | March   | April  | May   | June  |
|--|--------------------|--|---|---|--|---|--|---|--|---|---|
| <b>Act Strategically</b><br>Breakfast events where experts share experience and their perspectives on marketing strategy. This is where to find out what works and what doesn't. |                    | <b>Technology Industry</b><br>Wednesday, 9/21/16<br>6:30-8:30 am<br>University of Denver |   |   |  | <b>Outdoors Entertainment</b><br>Wednesday, 1/18/17<br>6:30-8:30 am<br>University of Denver |  | <b>Micro Brewing</b><br>Wednesday, 3/15/17<br>6:30-8:30 am<br>University of Denver      |  | <b>Cable &amp; Communications</b><br>Wednesday, 5/17/17<br>6:30-8:30am<br>University of Denver<br>➤ |   |
| <b>Create Impactfully</b><br>These educational events feature experts speaking to and answering questions about topics specific to the creative aspects of marketing.            |                    |  | <b>Professional / Personal Branding</b><br>Wednesday, 10/5/16<br>6-8pm<br>University of Denver<br>➤ |   |  |   | <b>Leveraging Your Brand Narrative with PR</b><br>Wednesday, 2/8/17<br>6-8pm<br>Denver   |   | <b>Brand Consistency: Context and Relevance</b><br>Wednesday, 4/12/17<br>6-8pm<br>Denver |   | <b>Content Creation &amp; Contextual Marketing</b><br>Tuesday, 6/6/17<br>6-8 pm<br>Denver |
| <b>Drive Digitally</b><br>These educational events feature experts speaking to and answering questions about topics specific to digital marketing.                               |                    |  |   | <b>All Things Social</b><br>Tuesday, 11/17/16<br>6-8pm<br>University of Denver<br>➤       | <b>Happy Hour Event</b><br>Tuesday, 12/6/16<br>NoCo 5:30-7:30 at Galvanize<br>➤  | <b>The Future of SEO</b><br>Thursday, 1/12/17<br>6-8pm<br>CU Boulder                        | <b>Effective Analytics &amp; How to Define KPIs</b><br>Thursday, 2/9/17<br>6-8pm<br>NoCo | <b>Email Marketing Bootcamp</b><br>Tuesday, 3/14/17<br>6-8pm<br>Denver                  |  |   |   |
| <b>Connect Exclusively</b><br>Engaging coffee and happy hour events that build out your network and cultivate community spirit.  | <b>Denver</b><br>➤ | <b>Happy Hour</b><br>Tues 9/27<br>5:30-7:30 PM<br>the ART Hotel<br>➤                     | <b>Happy Hour w/ General Assembly</b><br>Thursday 10/27<br>Whiskey Tango Foxtrot - Denver<br>➤      | <b>Coffee Networking Event</b><br>Tuesday, 11/29<br>Urban Mix Coffee House<br>Denver<br>➤ | <b>Holiday Party</b><br>Wednesday, 12/7<br>Industry<br>Denver<br>➤   | <b>Happy Hour</b><br>Wednesday, 1/25<br>Fate Brewing<br>Boulder<br>➤                        | <b>Denver</b><br>Tuesday 2/21/17<br>9:00-10:30am<br>Colorado Women in Social Media<br>➤  | <b>DTC</b><br>➤   | <b>Boulder</b><br>➤  | <b>Denver</b><br>➤  | <b>DTC</b><br>➤   |
| <b>Connect Exclusively Northern Colorado</b>   |                    | <b>Happy Hour</b><br>Tuesday, 9/27/16<br>5:30-7:30pm<br>The Articulate<br>➤              | <b>Happy Hour</b><br>Tuesday, 10/25/16<br>5:30-7:30pm<br>Lightsource<br>➤                           | <b>Happy Hour</b><br>Tuesday, 11/15/16<br>Slate Communications<br>5:30-7:30<br>➤          | <b>Happy Hour - Productivity Hacks</b><br>Tuesday, 12/6/16<br>5:30-7:30 at Galvanize Fort Collins- Partnering with Fort Collins Internet Pros<br>➤ | <b>Happy Hour</b><br>Thursday, 1/26/17<br>5:30-7:30pm<br>Digital Workshop<br>Center<br>➤    | <b>Happy Hour</b><br>Tuesday, 2/28/17<br>5:30-7:30pm<br>A-Train Marketing<br>➤           | <b>Happy Hour</b><br>Tuesday, 3/28/17<br>5:30-7:30pm<br>V3 Media at The Articulate<br>➤ | <b>Happy Hour</b><br>Tuesday, 4/18/17<br>5:30-7:30pm<br>at Nerdy Mind<br>➤               | <b>Happy Hour</b><br>Tuesday, 5/23/17<br>5:30-7:30pm<br>Greystone Technology<br>➤                   | <b>Happy Hour</b><br>Tuesday, 6/20/17<br>5:30-7:30pm<br>at Claypot Creative<br>➤          |
| <b>Recognize Brilliantly</b><br>Celebrate and come together as a marketing community to recognize great work and great ideas.  |                    |  |   |   |  |   |  | <b>Peak Awards</b><br>Entries Due   |  | <b>Peak Awards</b>  |   |